

Our Sites (as defined below) use Cookies and Similar Technologies to ensure that we give our visitors the best possible experience by providing you personalized information, remembering your marketing and product preferences, and helping you obtain the right information. You can find out more about Cookies and Similar Technologies, how we use them, and how to control them below.

Use of Cookies and Similar Technologies

This Notice describes how IHSM (including certain Service Providers) (collectively “we” or “us”) uses Cookies. We will refer to these Cookies simply as “Tracking Technologies” for the rest of Notice. We will also describe what options you may have regarding Tracking Technologies. This Notice covers the use of Cookies that may be used in connection with McAfee’s websites, mobile websites, and apps (the “Sites”).

In some cases, we may use Tracking Technologies to collect information that is personally identifiable, or that can become personally identifiable if we combine it with other information. In such cases, our Privacy Policy will apply in addition to this Cookie Notice.

What Are Tracking Technologies?

Cookies are small files—usually consisting of letters and numbers—placed on your computer, tablet, phone, or similar device, when you use that device to visit a website. Cookies are widely used by website owners and their service providers or partners to make their websites operate, work more efficiently, and provide analytic information.

These are the different types of Cookies used on our Sites:

- **Essential Cookies.** These Cookies are required for the operation of our Sites (for example, to enable you to log into secure areas of our website or use a shopping cart). These Cookies enable you to move around the Sites and use their features. Disabling these Cookies will encumber the Sites’ performance and may make the features and service unavailable.
- **Analytics and Customization Cookies.** These Cookies allow us to analyze activities on our Sites and on other sites where we post content in order to improve and optimize the way our Sites work. For example, we may use these types of Cookies to ensure that visitors can easily find the information they are looking for. One way we do this is to recognize and count the number of visitors and see how they move around a Site when they are using it. Analytics cookies also help us measure the performance of our advertising campaigns in order to help us improve our advertising campaigns and to optimize our Sites’ content for

those who engage with our advertising.

- **Functionality Cookies.** These Cookies are used to recognize you when you return to our Sites. This enables us to personalize our content for you, greet you by name, and remember your preferences (for example, your choice of language or region).
- **Web Beacon.** A Web Beacon is a very small clear picture file used to keep track of your navigation through a single website or a series of websites. They may also be referred to as “Web Bugs” or “Clear Gifs.” Web Beacons may be used with cookies to gain an understanding of how a website’s users navigate through the website.

How Do We Collect and Use Other Information?

We and our service providers may use Tracking Technologies for a variety of purposes, including to:

- Help us and third parties obtain information about your visits to the Sites;
- Analyze your visiting patterns to improve our Sites;
- Remember your language and other preferences;
- Help you obtain information you are looking for;
- Provide a safe and secure service for online transactions;
- Measure how many people use our Sites, and how they use them;
- To keep our Sites running efficiently.

If you register on one of our Sites, or otherwise provide us with your personal information, we may associate that information with other information we collect from or about you, information regarding your use of our Sites, or information we receive about you from third parties. We may use this combined data for purposes consistent with our Privacy Policy, including for marketing.

How Long Do Tracking Technologies Stay on My Device?

Some Cookies will stay on your device between browsing sessions—they do not expire when you close your browser. These Cookies are called “persistent” Cookies. The length of time a persistent Cookie stays on your device varies from Cookie to Cookie. We and others use persistent Cookies for a variety of purposes, such as to store your preferences so that they are available for the next visit, and to keep a more accurate account of how often you visit our Sites, how often you return, how your use of the Sites may vary over time, and the effectiveness of advertising efforts.

Other Cookies operate from the time you visit our Site to the end of that particular web browsing session. These Cookies expire and are

automatically deleted when you close your Internet browser. These Cookies are called “session” Cookies.

Who Puts Tracking Technologies on My Device?

Cookies may be placed on your device by IHSM as the Site operator. These Cookies are called “first party” Cookies. Some Cookies may be placed on your device by a party other than IHSM. These Cookies are called “third-party” Cookies.

Cookies may also be used that allow us and third parties to know when you visit our Sites, and to understand how you interact with emails, advertisements, or other content. Through Cookies, aggregate and other information not identifying individual users (such as your operating system, browser version, and the URL you came from, including from emails and advertisements) may be obtained and used to enhance your experience and understand traffic patterns.

How Do I Manage Tracking Technologies?

You can decide whether or not to accept Cookies. One way you can do this is through your Internet browser’s settings. Most Internet browsers allow some control of most Cookies through the browser settings (Please note that if you use your browser settings to block all Cookies you may not be able to fully use the Site.). You can find information online about how to manage Cookies. For example, the following links provide information on how to adjust the Cookies settings on some popular browsers:

- [Apple Safari](#)
- [Google Chrome](#)
- [Microsoft Internet Explorer](#)
- [Mozilla Firefox](#)

You can also use a browser plug-in such as [Ghostery](#) or the [Tracking Protection List](#) from TRUSTe. (A browser plug-in is a piece of software which adds extra capabilities to your browser—for example, to play video or scan for viruses). Adobe Flash Player is software for viewing multimedia on a computer. Websites that use Adobe Flash may store Flash Cookies. Flash Cookies may also be known as Flash Local Shared Objects (LSOs).

How Does IHSM respond to a Do Not Track Signal?

There is currently no industry agreed upon response to a Do Not Track signal. At this time, IHSM sites do not respond to a user’s Do Not Track signal.

Privacy

We are committed to good privacy practices. For more information about our approach to privacy see our Privacy Notice .

Current list of cookies

Variable name eg 722900d5c5859efbfcafb7dc4164b0fa - Session cookie

_ga Google analytics

_gld

allsecurityevents calendar

DYNSRV